



ISSUE 26 MANAGE YOUR CAREER

For Your Career Management Library

Reminder

New Leaf Resumes changed its primary email address some time ago. Please amend your contact list by replacing the old stephaniec@newleafresumes.com with the new newleafresumes@gmail.com.

The gmail account never drops emails, has user friendly features and is ultra-reliable. Thank you for that!

This Month's Issue

is dedicated to introducing two E-books that are sure to enhance the family's career management library. Please forward the information to all your friends, extended family, colleagues ... anyone who is passionate about, or needs to get a handle on career management.

As Always

I welcome questions, shared observations and opinions, and your suggestions for

Have you ever sat in front of your computer, trying to compose a cover letter for an awesome job, and rather than feeling inspired you sat there, stumped, not knowing what to write beyond "Dear Ms. Recruiter"?

And have you ever returned home after an interview, all pumped up because you thought it went really, really well, and then ... nothing? no call, no interest, no replies to your inquiries?

I know that I've been there — before I became a career practitioner, that is!

Now let me ask you another couple of questions:

Wouldn't you approach writing that cover letter with more confidence if you had a handy resource, samples of truly outstanding cover letters that helped others land jobs; cover letters that are of the quality to have been printed in *Cover Letters for Dummies* and *Best Canadian Cover Letters*?

And, what if your perception of your interview skills is a bit off? It could be, given that you're not landing job offers from the interviews. Wouldn't a comprehensive interview guide be useful, one with hints and tips that have been tested and proven to work, and have led others to receive job offers?

I'm very proud to introduce two E-books that I have written and that are now available for purchase on my website on the Products and Fees page, at <http://www.newleafresumes.ca/resume-fees/>.

20 Best Cover Letters (Plus One)

Did you know that my cover letters are in print in *Cover Letters for Dummies*? In fact, Joyce Lain Kennedy wrote an endorsement for my *Cover Letter E-book*:

"Stephanie Clark's work is top-shelf! I often point to Stephanie's samples to illustrate the quality of interview-generating cover letters and resumes needed to succeed in today's changing job market. Trust Stephanie -- she's one of North America's very best professionals in the careers management industry."

Joyce Lain Kennedy,
Nationally Syndicated Careers Columnist, Tribune Media Services
Author of multiple "For Dummies" job search books

Thank you Joyce!

future newsletter topics. New Leaf Resumes is here to enhance your career management strategies. Call me toll free at

855-550-5627, or by email at newleafresumes@gmail.com.

I'd love to hear from you!

So if this is you:

- **Struggle to write a cover letter that is interesting and influential**
- **Avoid writing cover letters until it's almost too late to apply**
- **Wish you had some inspiration to get your thought process primed**

Then you'll really benefit from my 20 Cover Letters (Plus One) E-book. "Hot off the presses," and at only \$14.95, a copy belongs in every family's career management library. Easy payment and instant download is available on my website's Products and Fees page, at <http://www.newleafresumes.ca/resume-fees/>.

Interview Coaching That Works

And did you know that I offer Interview Coaching, and researched and wrote a handbook, which is now available as an E-book?

Here's what one interview coaching client had to say:

"I truly believe it was due to your expertise in human resources and your excellent interview coaching that landed me my first manager's position. Using your interview strategies and helpful tips, I was the selected candidate for the job. The interview panel stated that I was "absolutely over the top".

I had tried many times to land a manager's job, but my interviewing techniques were not working. Thank-you Stephanie for your excellent interview coaching and for helping me to be successful! I will definitely be back to use New Leaf Resume services again!"

Over 30 pages packed full of seldom-heard interview "secrets"! There is truly no fluff in the interview handbook, and plenty of solid and effective strategies.

I am on a mission to guide people to actually manage their careers with effective resumes and cover letters, and influential and strong interviewing skills.

Thank you for your ongoing support of New Leaf Resumes. It continues to be my pleasure to serve your career-related writing and coaching needs! All the best to all my readers - Stephanie

